CREAD_I4S PIC PARTNERS ENGAGEMENT







OUR ORGANISATION

Organisation ID E10051398

National Agency Identification

CREATIVE DISTRICT

Organisation Full Legal Name

CREAD

Acronym

CREATIVE DISTRICT

PIC

912656414

National ID 0507 764 316

WHO ARE WE?

Our team consists of:

A BOARD

2 MANAGERS

8 EMPLOYEES AND EUROPEAN TRAINEES

8 ASSOCIATED PARTNERS

WHAT ARE OUR KEY FIGURES?

WITH 17 YEARS OF EXPERIENCE IN THE CCI SECTOR, FOUNDING MEMBERS OF CREATIVE DISTRICT HAVE:

- Hosted 335 businesses in residence & coworking,
- United more than 81,600 people in networking,
- Organised 3,060 activities and events,
- Coached 1,200 cultural entrepreneurs.

FOR 7 YEARS, CREATIVE DISTRICT HAS:

- Developed 12 ecosystem development projects of public spaces and territories,
- Revitalised and/or dynamised nearly 12,000 m² of spaces.

4 YEARS AGO WE STARTED OUR EUROPEAN JOURNEY, IN THAT PERIOD OF TIME INNOVATION 4 SOCIETY BECAME CREATIVE DISTRICT'S COMPANY REPRESENTATIVE FOR EUROPEAN AFFAIRS.



GOALS, VALUES SERVICES & IMPACTS

WHAT DO WE OFFER?

CREATIVE DISTRICT PURSUES ITS GOAL BY:

Supporting the development of a creative economy by promoting access to entrepreneurship

Enhancing interactions between institutions and stakeholders from the creative and cultural industries as well as between the public and private sectors

Promoting sustainable development through a human and innovative approach.

In order to do so we produce and supervise creative projects, provide consultancy and management support.

ONE OF OUR MAIN DIVISIONS IS INNOVATION 4 SOCIETY.

Acts as a Service Company and is responsible for developing actions and projects focused on social innovation, creating and strengthening the links between actors who contribute the development of social housing, habitat and more generally social innovation.

In order to do so we...

- Carry out formal activities around themes related to problems encountered in the housing and social innovation sector.
- Organize, promote and facilitate networking, inter-structural and intersectoral meetings in the housing and social innovation sectors.
- Propose innovative and/or prospective projects around the present and future challenges of societal innovation in Grass-root Level (Brussels) and International Level (Europe).
- Produce a toolbox for workers in the social housing sector, but also for public authorities by collecting and analyzing the reported results of activities and ensuring the dissemination and sustainability of the results produced.
- Work as an incubator for young entrepreneurs, ideally those whose actions would be beneficial (directly or indirectly) to the housing sector and social innovation.
- Participate in International Projects, such as Erasmus+ and PICE, maximizing our perspectives and creating an impact on european level.

WHAT IS OUR IMPACT



PRACTICING ECONOMICS TO GENERATE A SOCIETAL VALUE



OPERATING AS AN ACTIVATOR & A LINK FACTORY



POSITIVELY IMPACTING ECONOMIC RECOVERY, IDENTITY & ATTRACTIVENESS OF TERRITORIES



MEETING A SPECIFIC NEED SUSTAINABLY THROUGH SOCIETAL INNOVATION

CREATIVE ECONOMY BY OPEN INNOVATION,

HYBRIDISATION &

COLLECTIVE INTELLIGENCE



PRODUCING A MEASURABLE VALUE TO COMMUNITY, NOT ONLY TO SOME PEOPLE



LEAD BENEFICIARIES IN EUROPEAN PROJECTS



SOCIAL ENTREPRENEURSHIP

Erasmus +

2017-1- BG01- KA204- 036360

BASET BOOST AID FOR SOCIAL ENTREPRENEURSHIP THROUGH TRAINING

Project Impact and achievements: The main objective of the project is to foster social entrepreneurship in Europe through elaborating, testing and providing a set of learning & training instruments to educators and investors as well as to all stakeholders.

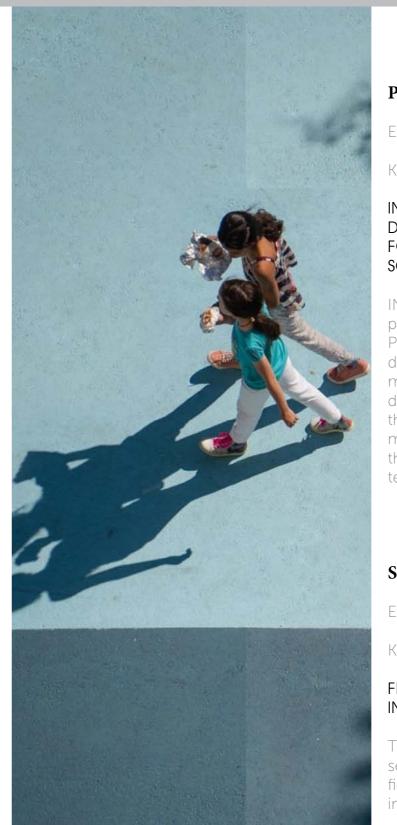


Erasmus +

2019-1- UK01- KA204- 061873

12 SUSTAINT IT

Create a set of innovative educational tools for mentors and investors to enhance their skills and know-how to better support social entrepreneurs in their impact journeys in the incubation phase. Establish an immersive digital incubator platform, with an open access of the knowledge base of the developed tools for impact investors and mentors, while connecting them with the social entrepreneurs and their early stage projects.



PARTICIPATORY DESIGN

Erasmus +

KA201-FD1D6D90

INPAD PARTICIPATORY DESIGN IN SCHOOLS: DEVELOPMENTOFANINNOVATIVEMETHODOLOGY FOR PUBLIC SPACE DESIGN IN AND AROUND SCHOOLS

INPAD project aims to pilot the design and practice of an innovative methodology for Participatory Design in schools for public space design in and around schools, moving towards more complex and long-term engagement of different and heterogeneous stakeholders from the entire school community in the strategic and management processes of public space design, throughout larger "ecologies" of social and technological transformation.

SUSTAINABLE DEVELOPMENT

Erasmus +

KA204-BD9B5256

FIGHT CLIMATE CHANGE / COLLECTIVE INNOVATION TO FIGHT CLIMATE CHANGE:

The main goal of the project is to produce a set of empowering tools to contribute to the fight against climate change through collective innovation and efforts.

EXPERTISE OF THE KEY PERSONS INVOLVED

ROYEN MULENGA



He has been trained in team management and coaching techniques, specializing in the social and solidarity economy sector. He complements his experience by training in coaching, project management and adult education. His years of consultation and supervision of social economy enterprises, such as cooperatives, associations, foundations, etc., whose functioning and internal activities are based on a principle of solidarity and social utility, have enabled it to acquire a vast experience of democratic and participative modes of management. Over the past ten years, Mr. Royen has focused on revitalising spaces by creating and managing projects in the creative and cultural industries sector, continuing to support players in the sector.

AURÉLIE ROMPLER



Architect of formation, specialized in the notion of transculturality in public space. By developing the urban planning application of a new form of exchange in Brussels, this key approach in town planning has become its commitment. A. Rompler has worked in the management of urban projects, as well in the development and promotion of creative and cultural industries. Having trained in management, A. Rompler co-founded Creative District. It develops a platform for exchange and communication around the theme of sustainable urban development.

ABEL FERNÁNDEZ



Sociologist by training and education, specialized in Social Psychology and Social Dynamics. Data is his best friend, that's why he always focuses on qualitative and quantitative research. A true enthusiast of human relations, networking and group management. Entrepreneur and humanist, in love with people and convinced that he is in the world to make it a better place. Abel has been a researcher for the Spanish Government, the University of Granada and the Institute of Regional Development, the aim of these studies was to bring political actions closer to the citizens.

IF YOU STILL HAVE DOUBTS OR QUESTIONS YOU CAN FIND MORE INFO IN OUR WEBSITES:

WWW. INNOVATION-4-SOCIETY .COM

WWW. CREATIVE-DISTRICT BE

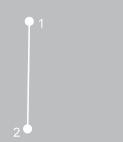
DO NOT HESITATE TO GET IN TOUCH IF YOU THINK WE CAN WORK TOGETHER.

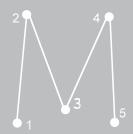
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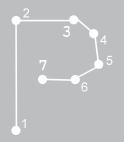
TEAM@INNOVATION-4-SOCIETY.COM

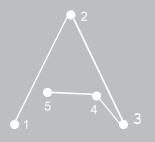
@INNOVATION4SOCIETY

INNOVATION 4 SOCIETY, DIVISION OF CREAD ASBL (CREATIVE DISTRICT)
40 RUE DES ANCIENS ETANGS - 1190 FOREST
RPM: TRIBUNAL DE L'ENTREPRISE FRANCOPHONE DE BRUXELLES
N° ENTERPRISE: BE0507.764.316
IBAN BE70 3630 4198 9825 - BIC BBRUBEBB

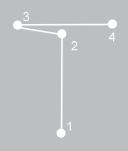












BY SOCIETAL INNOVATION